

10th Asia Pacific Advertising Festival (March 14–17, 2007)

AP AdFest was established in 1998 under the sponsorship of the AFAA to focus on creative work in the Asia Pacific region. It inspires to become the "Cannes of Asia", and all creative works submitted the festival are exhibited.

360 Lotus Gold	Client	Napster Japan, Inc.
	Product	Napster
	Title	Open Your Ears Campaign
Cyber Lotus Banner: Single Gold	Client	Japan Advertising Council
	Product	Smoking Manner
	Title	Specified Area
TV Lotus Publication & Media Silver	Client	Shizuoka Broadcasting System
	Product	Shizuoka Broadcasting
	Title	Fishermen
Radio Lotus Non-Alcoholic Drinks including Dairy Products Silver	Client	Otsuka Pharmaceutical Co., Ltd.
	Product	NEMU
	Title	Previous Life-Queen of France
Radio Lotus Corporate Image Silver	Client	Suntory Limited
	Product	Bird Protection Campaign
	Title	Bird Theater
Cyber Lotus Website: Consumer Silver	Client	Madre:X Co., Ltd.
	Product	Ex:beaute
	Title	The Beauty Express

Cyber Lotus Banner: Single Silver	Client	Japan Advertising Council
	Product	Anti-drunk-driving campaign
	Title	The Wiper

Cyber Lotus Beyond The Banner Silver	Client	Honda Motor Co., Ltd.
	Product	Honda Automobiles
	Title	Enjoy, Live Drive