

Tokyo Copywriters Club Award 2007

To enhance communication techniques in the Japanese advertising industry, every April the Tokyo Copywriters Club recognizes the best advertisements seen by the public during the previous year. They also publish a "Copy Yearbook" featuring the winners and finalists from the competition.

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| Tokyo Copywriters Club Grand-Prix Award | Client | Suntory Limited |
| | Product | BOSS |
| | Title | "Alien Jones" series |
| | Media | TV CM |

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| Tokyo Copywriters Club Award | Client | SOFTBANK MOBILE Corp. |
| | Product | Corporate (AQUOS cellular phone) |
| | Title | "Unexpectedly Good Movement" series |
| | Media | TV CM |

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| Tokyo Copywriters Club Award | Client | SOFTBANK MOBILE Corp. |
| | Product | SLIMIA 705SH |
| | Title | "Unexpected" series |
| | Media | TV CM |

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| Tokyo Copywriters Club Award | Client | TOKYO GAS Co., Ltd. |
| | Product | Gas Pa Cho! |
| | Title | ECO <i>Jōzu</i> "Beethoven", Floor Heating "Imoko Ono", <i>Pipitto Conro</i> "Nobunaga & Mitsuhide", ECO WILL "Newton", Floor Heating "Akō Rōshi" |
| | Media | TV CM |

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| Tokyo Copywriters Club Award | Client | Rakuten Travel, Inc |
| | Product | Rakuten Travel |
| | Title | A different ad almost every day |
| | Media | Newspaper |

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| Tokyo Copywriters Club Award | Client | RECRUIT CO.,LTD. |
| | Product | B-ing |
| | Title | "The Gofer Wants a New Job" series |
| | Media | TV CM |

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| Tokyo Copywriters Club Award | Client | RECRUIT CO.,LTD. |
| | Product | Rikunavi |
| | Title | "Yuko Yamada Looks for Her First Job" series |
| | Media | TV CM |

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| Tokyo Copywriters Club Award | Client | Nara Newspaper |
| | Product | 60th Anniversary Enlightening Advertisements Campaign |
| | Title | Countries without "school entrance examination wars" are countries with real wars. (eight-part series) |
| | Media | Newspaper |