

# Tokyo Copy Writers Club Award 2009 (April 16-17, 2009)

*To enhance communication techniques in the Japanese advertising industry, every April the Tokyo Copywriters Club recognizes the best advertisements seen by the public during the previous year. They also publish a "Copy Yearbook" featuring the winners and finalists from the competition.*

Tokyo Copywriters Club Grand-Prix Award	Client	Ezaki Glico Co., Ltd.
	Product	OTONA GLICO
	Title	Almond Premio/Dearcacao
	Media	TV CM
Tokyo Copywriters Club Award	Client	Suntory Limited
	Product	BOSS
	Title	Space Alien Jones
	Media	TV CM
Tokyo Copywriters Club Award	Client	SOFTBANK MOBILE Corp.
	Product	Corporate
	Title	Shirato Family/ 2-part series
	Media	TV CM
Tokyo Copywriters Club Award	Client	Beppu City
	Product	Beppu Bicycle Racing
	Title	The Bicycle-Racing Men of Beppu
	Media	TV CM
Tokyo Copywriters Club Award	Client	Asahi Kasei Homes
	Product	Hebel Haus Long Life Housing 2008
	Title	Value/Production
	Media	TV CM
Tokyo Copywriters Club Award	Client	Japan Tobacco Inc.
	Product	Roots
	Title	If there were only one sumo wrestler, I would be Grand Champion! / 11-part series
	Media	OOH
Tokyo Copywriters Club Award	Client	Japan Tobacco Inc.
	Product	Roots
	Title	I thought it was difficult to run...My shoes were on the wrong feet! / 34-part series
	Media	Poster
Tokyo Copywriters Club Award	Client	Suntoryfoods Co., Ltd.
	Product	Vegetable Calorie Plan
	Title	Surprise!
	Media	TV CM