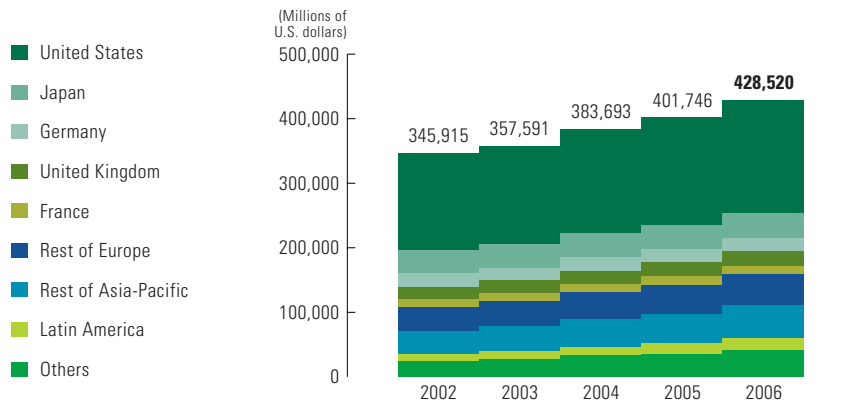


Market Data

(Calendar years)

Size of Major Advertising Markets



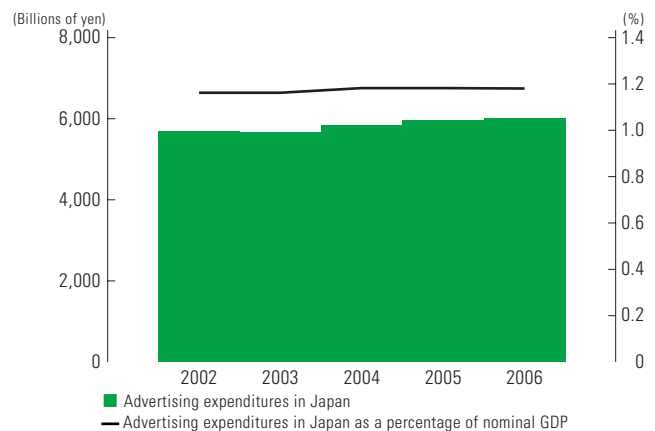
Millions of U.S. dollars at current prices

	2002		2003		2004		2005		2006	
United States	\$149,756	43.3%	\$152,282	42.6%	\$161,487	42.1%	\$166,235	41.4%	\$174,838	40.8%
Japan	36,136	10.4	36,107	10.1	37,511	9.8	38,175	9.5	38,393	9.0
Germany	21,085	6.1	20,047	5.6	20,304	5.3	20,546	5.1	21,366	5.0
United Kingdom	18,927	5.5	19,581	5.5	21,214	5.5	21,914	5.5	22,220	5.2
France	11,978	3.5	12,010	3.4	12,556	3.3	12,686	3.2	13,146	3.1
Rest of Europe	38,355	11.1	39,283	11.0	41,841	10.9	44,295	11.0	47,358	11.1
Rest of Asia-Pacific	34,127	9.9	38,591	10.8	42,348	11.0	46,309	11.5	51,437	12.0
Latin America	11,517	3.3	12,054	3.4	13,603	3.5	16,432	4.1	18,562	4.3
Others	24,034	6.9	27,636	7.7	32,829	8.6	35,154	8.8	41,200	9.6
Total	\$345,915	100.0%	\$357,591	100.0%	\$383,693	100.0%	\$401,746	100.0%	\$428,520	100.0%

Note: These totals are for major mass media, including television, newspapers, magazines, radio, cinema, outdoor and Internet advertising.

Source: Zenith Optimedia, *Advertising Expenditure Forecasts*, June 2007

Advertising Expenditures in Japan and Advertising Expenditures in Japan as a Percentage of Nominal GDP



	2002	2003	2004	2005	2006
Advertising expenditures in Japan	¥ 5,703.2	¥ 5,684.1	¥ 5,857.1	¥ 5,962.5	¥ 5,995.4
Nominal GDP	491,312.2	490,294.0	498,328.4	501,343.4	507,559.7
Advertising expenditures in Japan as a percentage of nominal GDP	1.16%	1.16%	1.18%	1.19%	1.18%

Note: Advertising expenditures include expenditures on television, newspapers, magazines and radio advertising, expenditures on marketing flyers inserted in newspapers, exhibitions and screen displays, direct mailings, outdoor advertisements, transit advertisements, advertisements in telephone directories, point-of-purchase (POP) advertisements, satellite media-related and Internet advertisements.

Source: Dentsu, *2006 Advertising Expenditures in Japan*

Advertising Expenditures in Japan by Medium

	Billions of yen									
	2002		2003		2004		2005		2006	
Television ⁽¹⁾	¥1,935.1	33.9%	¥1,948.0	34.3%	¥2,043.6	34.9%	¥2,041.1	34.2%	¥2,016.1	33.6%
Newspapers ⁽¹⁾	1,070.7	18.8	1,050.0	18.5	1,055.9	18.0	1,037.7	17.4	998.6	16.7
Magazines ⁽¹⁾	405.1	7.1	403.5	7.1	397.0	6.8	394.5	6.6	388.7	6.5
Radio ⁽¹⁾	183.7	3.2	180.7	3.2	179.5	3.1	177.8	3.0	174.4	2.9
Sales promotion	1,981.6	34.8	1,941.7	34.1	1,956.1	33.4	1,981.9	33.3	2,000.2	33.4
Satellite and cable television ⁽¹⁾	42.5	0.7	41.9	0.7	43.6	0.7	48.7	0.8	54.4	0.9
Internet ⁽²⁾	84.5	1.5	118.3	2.1	181.4	3.1	280.8	4.7	363.0	6.0
Total	¥5,703.2	100.0%	¥5,684.1	100.0%	¥5,857.1	100.0%	¥5,962.5	100.0%	¥5,995.4	100.0%

Notes: (1) Includes related creative production costs.

(2) Includes production costs for Internet banner advertisements and mobile advertising. Does not include site set-up costs.

Source: Dentsu, 2006 Advertising Expenditures in Japan

Advertising Expenditures in the Four Major Media in Japan by Industry

	Billions of yen									
	2002		2003		2004		2005		2006	
Cosmetics/Toiletries	¥ 347.0	9.6%	¥ 357.5	10.0%	¥ 379.1	10.3%	¥ 362.3	9.9%	¥ 355.4	10.0%
Finance/Insurance	254.4	7.1	255.7	7.1	291.2	7.9	308.0	8.4	287.3	8.0
Foodstuffs	334.3	9.3	318.7	8.9	301.7	8.2	297.2	8.1	294.2	8.2
Transportation/Leisure	275.6	7.7	268.4	7.5	284.5	7.7	283.3	7.8	282.8	7.9
Beverages/Cigarettes	277.7	7.7	265.6	7.4	287.6	7.8	277.4	7.6	272.1	7.6
Information/Communications	237.4	6.6	274.6	7.7	266.4	7.3	264.3	7.2	264.1	7.4
Distribution/Retailing	257.4	7.2	247.3	6.9	254.8	6.9	248.3	6.8	230.2	6.4
Automobiles/Related Products	256.0	7.1	248.8	6.9	254.9	6.9	242.5	6.6	229.8	6.4
Pharmaceuticals/Medical Supplies	191.1	5.3	181.2	5.1	176.9	4.8	181.9	5.0	175.8	4.9
Real Estate/Housing Facilities	147.0	4.1	148.2	4.1	155.9	4.2	160.2	4.4	161.2	4.5
Publications	156.2	4.3	150.8	4.2	151.3	4.1	147.1	4.0	142.0	4.0
Hobbies/Sporting Goods	157.0	4.4	150.7	4.2	142.3	3.9	142.2	3.9	144.0	4.0
Education/Medical Services/Religion	119.6	3.3	127.7	3.6	130.9	3.6	130.4	3.6	122.8	3.5
Food Services/Other Services	122.4	3.4	122.1	3.4	124.0	3.4	126.8	3.5	128.5	3.6
Apparel/Fashion Accessories/Personal Items	93.3	2.6	96.0	2.7	96.5	2.6	97.4	2.7	107.6	3.0
Classified Ads/Others	90.4	2.5	83.4	2.3	86.3	2.4	86.4	2.4	90.3	2.5
Home Electric Appliances/AV Equipment	73.9	2.1	75.9	2.1	82.4	2.3	88.2	2.4	89.5	2.5
Household Products	70.4	2.0	63.0	1.8	66.9	1.8	67.2	1.9	61.3	1.7
Government/Organizations	49.2	1.4	52.3	1.5	46.8	1.3	51.3	1.4	42.8	1.2
Energy/Materials/Machinery	43.3	1.2	46.1	1.3	47.2	1.3	48.9	1.3	55.2	1.6
Precision Instruments/Office Supplies	40.4	1.1	47.4	1.3	47.4	1.3	38.7	1.1	39.9	1.1
Total	¥3,594.6	100.0%	¥3,582.2	100.0%	¥3,676.0	100.0%	¥3,651.1	100.0%	¥3,577.8	100.0%

Note: Expenditures include expenditures on terrestrial television, newspapers, magazines and radio advertising, including related creative production costs.

Source: Dentsu, 2006 Advertising Expenditures in Japan

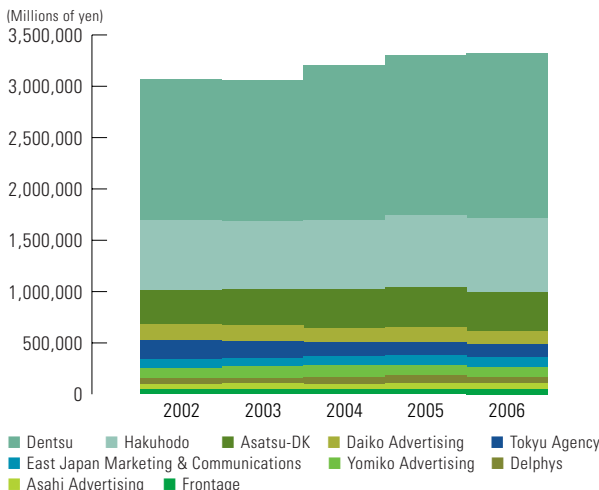
CONSOLIDATED BALANCE SHEETS

Dentsu Inc. and Consolidated Subsidiaries

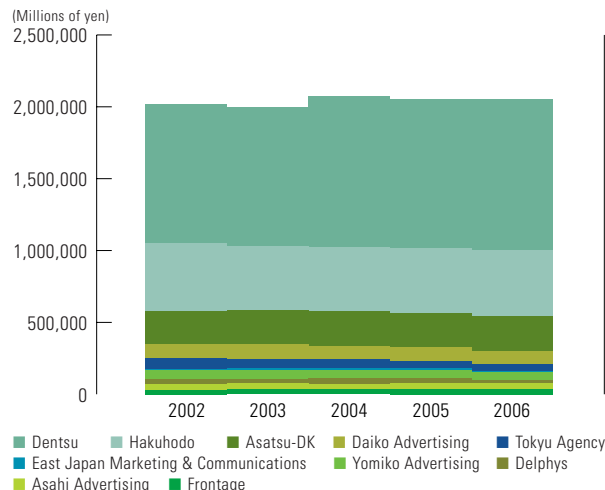
March 31, 2006 and 2005

Net Sales of Top 10 Advertising Companies in Japan (Non-Consolidated)

Net Sales



Four Mass Media



Net Sales

Calendar year	Millions of yen									
	2002		2003		2004		2005		2006	
Dentsu	¥1,369,346	24.0%	¥1,379,142	24.3%	¥1,505,234	25.7%	¥1,559,149	26.1%	¥1,606,759	26.8%
Hakuodo	681,035	11.9	653,995	11.5	674,631	11.5	705,250	11.8	714,391	11.9
Asatsu-DK	334,915	5.9	357,598	6.3	373,897	6.4	384,849	6.5	378,804	6.3
Daiko Advertising	152,629	2.7	152,608	2.7	144,466	2.5	145,901	2.4	136,092	2.3
Tokyu Agency	184,171	3.2	163,593	2.9	137,781	2.4	124,656	2.1	123,175	2.1
East Japan Marketing & Communications	86,682	1.5	83,973	1.5	89,066	1.5	96,203	1.6	101,993	1.7
Yomiko Advertising	106,402	1.9	111,294	2.0	107,331	1.8	102,119	1.7	90,522	1.5
Delphys	48,916	0.9	52,866	0.9	67,640	1.2	78,541	1.3	61,447	1.0
Asahi Advertising	57,497	1.0	60,251	1.1	57,756	1.0	57,000	1.0	57,011	1.0
Frontage	44,540	0.8	46,395	0.8	45,195	0.8	48,589	0.8	50,645	0.8
Reference: Advertising Expenditures in Japan (Billions of yen)	¥ 5,703.2	100.0%	¥ 5,684.1	100.0%	¥ 5,857.1	100.0%	¥ 5,962.5	100.0%	¥ 5,995.4	100.0%

Four Mass Media

Calendar year	Millions of yen									
	2002		2003		2004		2005		2006	
Dentsu	¥ 964,113	26.8%	¥971,655	27.1%	¥1,045,664	28.4%	¥1,033,490	28.3%	¥1,051,129	29.4%
Hakuodo	480,026	13.4	438,913	12.3	449,971	12.2	449,362	12.3	457,287	12.8
Asatsu-DK	225,443	6.3	241,276	6.7	243,673	6.6	240,753	6.6	241,300	6.7
Daiko Advertising	100,358	2.8	100,437	2.8	91,416	2.5	94,595	2.6	90,149	2.5
Tokyu Agency	74,494	2.1	68,182	1.9	58,966	1.6	52,405	1.4	48,585	1.4
East Japan Marketing & Communications	10,073	0.3	9,538	0.3	11,594	0.3	12,649	0.3	12,291	0.3
Yomiko Advertising	63,464	1.8	64,465	1.8	59,990	1.6	55,844	1.5	49,652	1.4
Delphys	29,133	0.8	28,714	0.8	36,540	1.0	35,515	1.0	26,920	0.8
Asahi Advertising	39,687	1.1	41,097	1.1	39,554	1.1	38,657	1.1	37,607	1.1
Frontage	31,215	0.9	33,631	0.9	33,443	0.9	36,651	1.0	35,831	1.0
Reference: Advertising Expenditures in Japan (Billions of yen)	¥ 3,594.6	100.0%	¥ 3,582.2	100.0%	¥ 3,676.0	100.0%	¥ 3,651.1	100.0%	¥ 3,577.8	100.0%

Notes: (1) Rankings in each category are limited to the top 10 advertising companies in terms of net sales and are based on 2006 data.

(2) The scope of data used to calculate the net sales of the top 10 advertising companies and that used in *Advertising Expenditures in Japan*, included here for reference, differ.

Percentages are calculated using data from *Advertising Expenditures in Japan*.

(3) I&S BBDO, McCann-Erickson, Ogilvy & Mather Japan, JWT Japan, Grey Worldwide, Draftfcb (Former: FCB Worldwide) did not disclose these figures publicly in 2006.

Sources: Advertising and Economy Research Institute, *Current Situation of Japanese Advertising Agencies 2006*, *Advertising and Economy* published on April 1, 2007 and Dentsu, *Advertising Expenditures in Japan 2006*.

Subsidiaries and Affiliates

(As of March 31, 2007)

Dentsu conducts its business together with its subsidiaries and affiliates.

As of March 31, 2007, the Dentsu Group included 119 subsidiaries and 26 affiliates.

Name	Geographic Area	Equity Held by Dentsu (Equity Held Indirectly) (%)	Name	Geographic Area	Equity Held by Dentsu (Equity Held Indirectly) (%)
Consolidated Subsidiaries			Colby & Partners Inc.	U.S.A.	100.0
Dentsu East Japan Inc.	Japan	100.0	Dentsu Holdings Europe Ltd.	United Kingdom	100.0
Dentsu West Japan Inc.	Japan	100.0	iSe International Sports and Entertainment AG ⁽¹⁾	Switzerland	45.0
Dentsu Kyushu Inc.	Japan	100.0	Beijing Dentsu Advertising Co., Ltd.	China	70.0
Dentsu Hokkaido Inc.	Japan	100.0	Dentsu (Thailand) Ltd.	Thailand	100.0
Ad Dentsu Osaka Inc.	Japan	100.0	Dentsu Media Palette (Thailand) Ltd. ⁽⁷⁾	Thailand	100.0
Meitetsu Agency Inc. ^{(1),(3)}	Japan	50.0	Dentsu (Taiwan) Inc.	Taiwan	52.0
Dentsu Young & Rubicam Inc.	Japan	51.0	Media Palette (Taiwan) Inc.	Taiwan	100.0
Cyber Communications Inc. ⁽¹⁾	Japan	47.5	and 92 other companies		
Dentsu Tec Inc. ⁽⁴⁾	Japan	100.0	Affiliated Companies Accounted for under the Equity Method		
Dentsu Public Relations Inc.	Japan	100.0	Ad Gear Ltd. ⁽²⁾	Japan	15.0
Dentsu Research Inc.	Japan	100.0	Frontage Inc.	Japan	40.0
Dentsu Casting and Entertainment Inc.	Japan	100.0	Beacon Communications K.K.	Japan	34.0
Dentsu Operations Development ⁽⁵⁾	Japan	100.0	Video Research Ltd.	Japan	34.0
Dentsu Table Media Communications Inc. ⁽⁵⁾	Japan	95.0	Publicis Groupe S.A. ⁽²⁾	France	15.0
Information Services International-Dentsu, Ltd.	Japan	61.9	DCTP Entwicklungsgesellschaft für TV-Programm mbH	Germany	37.5
Brainyworks, Ltd.	Japan	100.0	Phoenix Communications Inc.	Republic of Korea	31.1
Geneon Entertainment Inc.	Japan	100.0	PDS Media, Inc.	Republic of Korea	33.3
Dentsu Facility Management Inc.	Japan	100.0	and 18 other companies		
Dentsu Holdings USA, Inc.	U.S.A.	100.0			
Dentsu America, Inc. ⁽⁶⁾	U.S.A.	100.0			

Notes: (1) Although Dentsu's ownership is 50% or less, the company is considered a subsidiary because Dentsu exerts effective control.

(2) Although Dentsu's ownership is less than 20%, the company is considered an affiliate because Dentsu has an effective impact on its operations.

(3) Meitetsu Agency was merged into Ad Dentsu (Nagoya) on April 1, 2007. The name of the resulting agency was changed to Dentsu Meitetsu Communications.

(4) Dentsu Tec was transformed into a wholly-owned subsidiary (100% subsidiary) of Dentsu on April 1, 2006.

(5) Dentsu Table Media Communications changed its name to Dentsu Operations Development on December 1, 2006. Dentsu Table Media Communications was established through a corporate separation that occurred on the same day.

(6) The company name of DCA Advertising, Inc., changed to Dentsu America, Inc., on May 24, 2006.

(7) Dentsu Media Palette (Thailand) changed its name to Dentsu Media (Thailand) on May 1, 2007.

Board of Directors, Corporate Auditors and Executive Officers

Dentsu Inc.

(As of June 28, 2007)

Chairman & CEO

Tateo Mataka

President & COO

Tatsuyoshi Takashima

Executive Vice Presidents

Isao Maruyama

Hiromori Hayashi

Senior Managing Directors

Kimiharu Matsuda

Haruyuki Takahashi

Ryuichi Mori

Itsuma Wakasugi

Managing Directors

Setsuo Kamai

Kunihiko Tainaka

Toichi Ogitani

Tadashi Ishii

Tadahiko Nawa

Yasushi Matsushita

Executive Directors

Seizo Wakabayashi

Satoshi Ishikawa

Senior Corporate Auditors

Kojiro Takahashi

Michio Niiyama

Corporate Auditors

Haruo Shimada

Yasuchika Negoro

Yoshiharu Mani

Senior Executive Officers

Norichika Koyama

Takehiko Joju

Tatsuya Tanaka

Masuo Tachibana

Kazuyoshi Nobuhara

Shinzo Okamoto

Tetsuo Machida

Kotaro Sugiyama

Fumio Higuchi

Tomoharu Tsuruda

Executive Officers

Shoichi Kishida

Haruo Kurami

Hiroshi Nishimura

Mitsuro Shibata

Shozo Nishikawa

Shoichi Nakamoto

Naotoshi Ogisu

Takeshi Mori

Kazuo Arai

Akira Kagami

Hiroshi Nakahara

Akira Sugimoto

Soichi Akiyama

Tomoki Utsumi

Information for Shareholders

Dentsu Inc.

(As of March 31, 2007)

Corporate Headquarters

1-8-1, Higashi-Shimbashi, Minato-ku, Tokyo 105-7001, Japan

Phone: +81-3-6216-5111

Corporate Communications Division, Investor Relations Office

1-8-1, Higashi-Shimbashi, Minato-ku, Tokyo 105-7001, Japan

Phone: +81-3-6216-5111

E-mail: irmail@dentsu.co.jp

Stock Exchange Listing

Tokyo Stock Exchange, First Section

Total Number of Shares Issued

2,781,840

General Meeting of Shareholders

The ordinary general meeting of shareholders is held in Tokyo in June each year.

Transfer Agent

The Mitsubishi Trust and Banking Corporation

1-4-5, Marunouchi, Chiyoda-ku, Tokyo 100-8212, Japan

Internet Address

<http://www.dentsu.com>

Breakdown of Shareholders by Type

	Number of Shareholders	Number of Shares Held	Percentage of Total Number of Shares Issued
Japanese financial institutions	144	625,775	22.50
Japanese securities firms	41	75,134	2.70
Other Japanese corporations	672	927,095	33.33
Treasury stock	1	38,056	1.37
Japanese individuals and others	42,401	649,182	23.34
Foreign institutions and individuals	365	466,596	16.77
Total	43,624	2,781,840	100.00

Major Shareholders

	Number of Shares Held	Percentage of Total Number of Shares Issued
Jiji Press, Ltd.	322,786.80	11.60
Kyodo News	204,888.00	7.36
Mizuho Corporate Bank, Ltd. (Standing proxy: Trust & Custody Service Bank, Ltd.)	113,288.80	4.07
Japan Trustee Services Bank, Ltd. (Trust accounts)	111,995.00	4.02
The Master Trust Bank of Japan, Ltd. (Trust accounts)	82,976.00	2.98
Group Employees' Stockholding Association	68,160.78	2.45
Yoshida Hideo Memorial Foundation	49,848.08	1.79
Japan Trustee Services Bank, Ltd. (Trust accounts 4)	43,406.00	1.56
Tokyo Broadcasting System, Incorporated	40,000.00	1.43
Nippon Life Insurance Company	38,737.00	1.39





