

June 6, 2002

Dentsu Inc. Non-Consolidated Net Sales for May 2002

(Millions of yen) (Comparison with previous year, %)

Non-Consolidated Net Sales	105,030	92.4
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< Breakdown of Net Sales by Business Category >

Newspapers	13,293	74.8
Magazines	6,018	106.5
Radio	2,285	96.6
Television	59,961	97.2
Sales Promotion	7,415	85.1
Others	16,056	91.9

< Breakdown of Net Sales by Business Office >

Tokyo Head Office	85,144	92.2
Kansai Headquarters	16,130	93.7
Chubu Headquarters	3,756	96.4

* The total amount may not equal the sum of subtotals, because sales figures have had amounts of less than one million yen truncated.

* "Others" includes mainly creative, marketing and sports.