



DENTSU NEWS

DENTSU INC. CORPORATE COMMUNICATIONS DIVISION

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Dentsu Inc. Non-Consolidated Net Sales for September 2002

(Millions of yen)

(Comparison with
previous year, %)

Non-Consolidated Net Sales	115,403	90.7
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< Breakdown of Net Sales by Business Category >

Newspapers	16,678	91.0
Magazines	6,584	91.3
Radio	2,083	85.3
Television	51,788	91.4
Sales Promotion	12,843	103.3
Others	25,424	84.5

< Breakdown of Net Sales by Business Office >

Tokyo Head Office	94,646	89.8
Kansai Branch Office	16,992	100.1
Chubu Branch Office	3,764	84.1

* The total amount may not equal the sum of subtotals as sales figures have had amounts of less than one million yen truncated.

* "Others" includes mainly creative, marketing and sports.

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