

NEWS RELEASE**FOR IMMEDIATE RELEASE****May 16, 2003****Dentsu Announces Change of CPA**

Dentsu Inc. (President: Tateo Mataki; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that it has adopted a resolution to change the independent certified public accountant responsible for auditing Dentsu under paragraph 1 of Article 193-2 of Securities and Exchange Law of Japan. The resolution, adopted at a meeting of the Board of Directors held on May 16, 2003, is subject to approval of the agenda "Election of Independent Certified Public Accountants" at the 154th Ordinary General Meeting of Shareholders of Dentsu which is scheduled to be held on June 27, 2003.

1. Reason for Change

Shin Nihon & Co., Dentsu's certified public accountant, will reach the expiration of its term of office at the closing of the 154th Ordinary General Meeting of Shareholders. Also, in connection with a reorganization of international accounting firms, the department of Shin Nihon & Co. in charge of auditing Dentsu has become independent of Shin Nihon & Co. and established as AZSA & Co. Accordingly, in order to secure substantial continuity in Dentsu's audit system, the Company has determined to appoint AZSA & Co. as its new certified public accountant.

2. Name of New Certified Public Accountant

Name: AZSA & Co.

Location: Hibiya Kokusai Building 4F, 2-3, Uchisaiwai-cho 2-chome, Chiyoda-ku, Tokyo

3. Name of Retiring Certified Public Accountant

Name: Shin Nihon & Co.

Location: Hibiya Kokusai Building 22F, 2-3, Uchisaiwai-cho 2-chome, Chiyoda-ku, Tokyo

4. Scheduled Change DateJune 27, 2003 (the scheduled date of the 154th Ordinary General Meeting of Shareholders)

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