

NEWS RELEASE

July 4, 2003

Dentsu Inc. Non-Consolidated Net Sales for June 2003

| | (Millions of yen) | (Comparison with previous year, %) |
|----------------------------|-------------------|------------------------------------|
| Non-Consolidated Net Sales | 120,430 | 91.4 |

<Breakdown of Net Sales by Business Category>

| | | |
|-----------------|--------|-------|
| Newspapers | 18,406 | 93.3 |
| Magazines | 6,280 | 96.9 |
| Radio | 2,078 | 89.7 |
| Television | 62,787 | 87.6 |
| Sales Promotion | 10,862 | 131.6 |
| Others | 20,013 | 86.2 |

<Breakdown of Net Sales by Business Office>

| | | |
|----------------------|--------|-------|
| Tokyo Head Office | 98,639 | 88.7 |
| Kansai Branch Office | 18,062 | 107.8 |
| Chubu Branch Office | 3,727 | 101.0 |

* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.

*“Others” includes mainly creative, marketing, sports and entertainment contents.

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