

**NEWS RELEASE**

August 7, 2003

**Dentsu Inc. Non-Consolidated Net Sales for July 2003**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	108,752	91.5

## &lt;Breakdown of Net Sales by Business Category&gt;

Newspapers	16,108	104.5
Magazines	6,166	104.2
Radio	2,250	100.0
Television	59,487	98.5
Sales Promotion	10,348	99.5
Others	14,392	58.9

## &lt;Breakdown of Net Sales by Business Office&gt;

Tokyo Head Office	86,836	87.8
Kansai Branch Office	17,431	108.4
Chubu Branch Office	4,483	118.1

\* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.

\*“Others” includes mainly creative, marketing, sports and entertainment contents.

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