

NEWS RELEASEOctober 6, 2003**Dentsu Inc. Non-Consolidated Net Sales
for September 2003**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	124,307	107.7

<Breakdown of Net Sales by Business Category>

Newspapers	17,688	106.1
Magazines	7,191	109.2
Radio	2,320	111.4
Television	53,693	103.7
Sales Promotion	14,557	113.3
Others	28,855	113.5

<Breakdown of Net Sales by Business Office>

Tokyo Head Office	100,366	106.0
Kansai Branch Office	19,370	114.0
Chubu Branch Office	4,570	121.4

* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.

*“Others” includes mainly creative, marketing, sports and entertainment contents.

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