

NEWS RELEASE

November 6, 2003

**Dentsu Inc. Non-Consolidated Net Sales
for October 2003**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	117,946	108.4
< Breakdown of Net Sales by Business Category >		
Newspapers	20,126	116.4
Magazines	6,498	98.7
Radio	2,171	107.6
Television	58,042	103.4
Sales Promotion	13,204	130.8
Others	17,902	107.7
< Breakdown of Net Sales by Business Office >		
Tokyo Head Office	94,561	107.9
Kansai Branch Office	18,994	112.5
Chubu Branch Office	4,391	102.3

* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.

*“Others” includes mainly creative, marketing, sports and entertainment contents.

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