

NEWS RELEASE

June 7, 2004

Dentsu Inc. Non-Consolidated Net Sales for May 2004

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	112,274	106.0
< Breakdown of Net Sales by Business Category >		
Newspapers	13,309	95.9
Magazines	5,529	99.2
Radio	2,293	110.1
Television	63,005	109.2
Sales Promotion	10,399	109.7
Others	17,736	102.9
< Breakdown of Net Sales by Business Office >		
Tokyo Head Office	90,490	106.5
Kansai Branch Office	18,456	106.2
Chubu Branch Office	3,327	93.4

* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.

* "Others" includes mainly creative, marketing, sports and entertainment contents.

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