

NEWS RELEASE**FOR IMMEDIATE RELEASE****June 7, 2005****Dentsu Inc. Non-Consolidated Net Sales
for May 2005**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	114,945	102.4
<Breakdown of Net Sales by Business Category>		
Newspapers	12,284	93.8
Magazines	4,886	96.1
Radio	2,173	98.7
Television	62,671	101.2
Interactive Media	1,272	192.7
OOH Media	2,886	149.9
Creative	11,230	102.6
Marketing/Promotion	8,997	89.8
Others	8,541	132.7
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	94,802	104.8
Kansai Branch Office	16,864	91.4
Chubu Branch Office	3,278	98.5

*The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.

* Television includes both program sponsorship and spot advertising.

* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.

* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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