

NEWS RELEASE**FOR IMMEDIATE RELEASE****June 8, 2005**

Dentsu Obtains ISO14001:2004 Certification

Dentsu Inc. (President: Tateo Mataki; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that it had obtained ISO14001:2004 certification on May 25, 2005, for its Tokyo head office and domestic branch offices. ISO 14001 is the international standard for environmental management systems.

With the increasing awareness of CSR, environmental management has become an intrinsic component of Dentsu's CSR program, and the Company is engaged in a variety of activities on the environmental front. Dentsu's environmental management system, the Dentsu Eco Program, is the cornerstone of its environmental policy. The Dentsu Eco Program comprises internal activities designed to help Dentsu promote a variety of ways to improve the environment, and ISO14001 certification represents one important aspect of this program.

To fulfill its responsibility as a corporate citizen, Dentsu will maintain its efforts to promote enhanced environmental management, and will continue to incorporate it in its communications services.

Overview of the Certification

Scope of Certification: Provision of advertising communications services.

Certification Recipients: Dentsu Inc. (includes the Tokyo Head Office, Kansai Branch Office and Chubu Branch Office)

Certification Standard: ISO14001:2004

Certificate No.: YKA4003284

Original Approval: May 25, 2005

Approving Body: Lloyd's Register Quality Assurance, Ltd.

Accrediting Body: UKAS (United Kingdom Accreditation Service), JAB (Japan Accreditation Board for Conformity Assessment)

About ISO14001

ISO14001 is an international standard established by the International Organization for Standardization for the purpose of improving the environment. ISO14001 prescribes basic standards for environmental management systems, and ISO14001 certification is acquired when a certifying body verifies that a company has established an environmental management system that complies with the ISO14001 standards, and that the system is being implemented appropriately.

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