

**NEWS RELEASE****FOR IMMEDIATE RELEASE****July 29, 2005****Dentsu Moscow Office to Resume Operations**

Dentsu Inc. (President: Tateo Mataka; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that its Moscow Office would resume operations as of August 1, 2005. Business activities at the Moscow Office had been temporarily suspended since 2001 because of the stagnant economic conditions that prevailed after the collapse of the former Soviet Union.

Recently, the Russian economy has been showing steady growth. Against a background of rising incomes and increased consumption, there has been a rapid expansion in the scale of the domestic advertising market. Furthermore, Japanese clients are expanding their business activities in Russia, and this is being accompanied by substantial growth in advertising spending. To respond to these clients' needs, Dentsu has decided to reopen its Moscow Office and resume full-scale business operations.

**Profile of the Dentsu Moscow Office**

Company Name:	Dentsu Moscow Office
Location:	7 <sup>th</sup> Floor, Parus Business Centre, 23, 1 <sup>st</sup> Tverskaya-Yamskaya Str., Bld. 1, Moscow 125047 Russia
Date Established:	1991
Date of Resumption of Operations:	August 1, 2005
General Manager:	Yoichi Kanokohata

Contact: Yukihiro Oguchi  
Senior Manager  
Corporate Communications Division  
Telephone: (813) 6216-8042  
E-mail: [yukihiro.oguchi@dentsu.co.jp](mailto:yukihiro.oguchi@dentsu.co.jp)

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