

NEWS RELEASE**FOR IMMEDIATE RELEASE****August 5, 2005****Dentsu Inc. Non-Consolidated Net Sales
for July 2005**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	125,381	100.3
<Breakdown of Net Sales by Business Category>		
Newspapers	15,865	88.0
Magazines	5,078	89.6
Radio	2,204	88.8
Television	65,303	102.3
Interactive Media	1,422	184.7
OOH Media	2,844	83.0
Creative	11,449	100.5
Marketing/Promotion	12,367	104.4
Others	8,845	117.7
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	102,215	99.3
Kansai Branch Office	19,284	105.2
Chubu Branch Office	3,881	104.7

*The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.

* Television includes both program sponsorship and spot advertising.

* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.

* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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