

NEWS RELEASE**FOR IMMEDIATE RELEASE****September 7, 2005****Dentsu Inc. Non-Consolidated Net Sales
for August 2005**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	106,890	94.8
<Breakdown of Net Sales by Business Category>		
Newspapers	11,678	90.4
Magazines	5,192	109.3
Radio	2,012	82.1
Television	50,244	84.0
Interactive Media	1,169	158.2
OOH Media	2,179	96.0
Creative	12,837	106.2
Marketing/Promotion	11,389	82.5
Others	10,187	261.0
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	87,990	96.4
Kansai Branch Office	15,300	85.0
Chubu Branch Office	3,600	102.7

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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