

**NEWS RELEASE****FOR IMMEDIATE RELEASE****September 29, 2005**

## **Results of Early Retirement Incentive Program**

Dentsu Inc. (President: Tateo Mataki; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that 51 employees had applied for the early retirement incentive program by the deadline of August 8, 2005. The program is targeted at employees who have been in service for 15 years or more and are over 45 years old, or those who have been in service for 20 years or more.

Details and results of the program are as follows.

### **1. Early Retirement Incentive Program**

- (1) Eligibility: Employees who (i) will have been in service for 15 years or more and will be between 45 years old and 59 years old or (ii) will have been in service for 20 years or more and will be under 45 years old, as of September 30, 2005.
- (2) Application period: July 8, 2005, to August 8, 2005.
- (3) Date of retirement: September 30, 2005.

### **2. Application Results**

Fifty-one applications were received, which represents 2.5% of the 2,069 eligible employees. Dentsu had sought up to 100 applications for the program.

### **3. Impact on Profit and Loss**

In the period ending March 31, 2006, special retirement benefits amounting to approximately 1,070 million yen will be appropriated as an extraordinary loss owing to the implementation of the early retirement incentive program. However, a reduction in

personnel expenses relating to this program is forecast to total approximately 1,810 million yen over the next three fiscal years ending March 31, 2006, 2007 and 2008.

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