

NEWS RELEASE**FOR IMMEDIATE RELEASE****October 7, 2005****Dentsu Inc. Non-Consolidated Net Sales
for September 2005**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	146,757	109.1
<Breakdown of Net Sales by Business Category>		
Newspapers	18,717	105.0
Magazines	7,455	104.7
Radio	2,163	99.0
Television	59,959	103.2
Interactive Media	1,695	163.5
OOH Media	2,827	76.1
Creative	18,656	113.2
Marketing/Promotion	21,416	125.2
Others	13,866	127.0
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	117,844	109.2
Kansai Branch Office	22,462	104.6
Chubu Branch Office	6,450	127.2

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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