

NEWS RELEASE**FOR IMMEDIATE RELEASE****November 8, 2005****Dentsu Inc. Non-Consolidated Net Sales
for October 2005**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	132,921	101.3
<Breakdown of Net Sales by Business Category>		
Newspapers	17,563	98.5
Magazines	7,027	110.2
Radio	2,244	106.1
Television	63,645	94.9
Interactive Media	1,341	171.3
OOH Media	2,789	87.2
Creative	12,405	82.7
Marketing/Promotion	19,397	157.1
Others	6,506	99.9
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	107,089	101.9
Kansai Branch Office	21,344	98.0
Chubu Branch Office	4,488	102.8

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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