

NEWS RELEASE**FOR IMMEDIATE RELEASE****November 11, 2005**

CRM Solutions Provider Interlogics, Inc. to Become Dentsu Subsidiary

Dentsu Inc. (President: Tateo Mataki; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that its consolidated subsidiary Dentsu e-Marketing One Inc. (President: Masatoshi Miyata; Head Office: Tokyo) had acquired 35.30% of the outstanding shares of its long-standing business partner Interlogics, Inc. (President: Tetsuro Iwane; Head Office: Tokyo).

Dentsu.Com Inc. (President: Naohiko Teshigawara; Head Office: Tokyo), a Dentsu subsidiary specializing in capital investment, already holds 14.71% of Interlogics's outstanding shares through its Dentsu.Com Fund #2. As a result, the Dentsu Group now holds a majority equity stake in Interlogics, making it a Dentsu subsidiary. Interlogics will hold a special general meeting of shareholders on November 16, 2005, at which Dentsu Group personnel are expected to be appointed as its directors.

Interlogics and Dentsu e-Marketing One have until now teamed up to provide cutting-edge marketing services fusing their respective strengths. Within this partnership, Dentsu e-Marketing One has contributed its advanced marketing expertise, while Interlogics has provided its extensive customer relationship management (CRM) solutions know-how. By becoming a member of the Dentsu Group, Interlogics gains the opportunity to forge even closer business partnerships with other Dentsu Group companies. For the Dentsu Group, the addition of Interlogics will contribute to its marketing solutions capabilities to meet clients' evolving needs.

Profile of Dentsu e-Marketing One Inc.

Company Name: Dentsu e-Marketing One Inc.
Location: 5F, Hamarikyu Kensetsu Plaza, 5-5-12, Tsukiji,
Chuo-ku, Tokyo
Representative: Masatoshi Miyata
Capital: 442.5 million yen
Date Established: April 1, 2004

Profile of Interlogics, Inc.

Company Name: Interlogics, Inc.
Location: Ginza Sankei Bldg., 8-20-33, Ginza, Chuo-ku, Tokyo
Representative: Tetsuro Iwane
Capital: 237.0 million yen
Date Established: September 25, 1990
Affiliated Company: UAB Interlogika (Location: Republic of Lithuania)

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