

**NEWS RELEASE****FOR IMMEDIATE RELEASE****December 1, 2005****Dentsu Announces Change in its Major Shareholders**

Dentsu Inc. (President: Tateo Mataki; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today a change in its major shareholders as follows.

**1. Background of Change in Major Shareholders**

Kyodo News informed Dentsu that it sold a portion of its shares of Dentsu on December 1, 2005, resulting in a change in Dentsu's major shareholders.

**2. Shareholder Details**

- (1) Company name: Kyodo News
- (2) Headquarters: 1-7-1, Higashi-Shimbashi, Minato-ku, Tokyo, Japan 105-7201
- (3) Representative: Satoshi Ishikawa, President
- (4) Principal business: Gathering, editing and distributing domestic and international news and news pictures

**3. Number of Shares Held by Shareholder (Number of Voting Rights) and Percentage of Total Number of Voting Rights**

	Number of Shares Held (Number of Voting Rights)	Percentage of Total Number of Voting Rights	Shareholding Rank
Pre-sale (As of September 30, 2005)	294,888 Shares (294,888)	10.9%	2nd
Post-sale	234,888 Shares (234,888)	8.7%	2nd

Note 1: Shares amounting to 84,940 have no voting rights (as of September 30, 2005) and have been deducted from the total number of shares issued.

Note 2: The total number of shares issued was 2,781,840 as of September 30, 2005.

#### **4. Impact on Dentsu's Financial Results**

This change in major shareholders is expected to have no impact on Dentsu's financial results.

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