

NEWS RELEASE

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Dentsu Inc. Non-Consolidated Net Sales for May 2006

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	124,414	108.2
 <Breakdown of Net Sales by Business Category>		
Newspapers	14,574	118.6
Magazines	5,469	111.9
Radio	2,236	102.9
Television	64,937	103.6
Interactive Media	1,509	118.6
OOH Media	2,690	93.2
Creative	13,448	119.8
Marketing/Promotion	12,000	133.4
Others	7,547	88.4
 <Breakdown of Net Sales by Business Office>		
Tokyo Head Office	101,930	107.5
Kansai Branch Office	19,540	115.9
Chubu Branch Office	2,943	89.8

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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