

NEWS RELEASE**FOR IMMEDIATE RELEASE****September 7, 2006****Dentsu Inc. Non-Consolidated Net Sales
for August 2006**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	105,191	98.4
<Breakdown of Net Sales by Business Category>		
Newspapers	11,160	95.6
Magazines	5,530	106.5
Radio	2,063	102.5
Television	50,315	100.1
Interactive Media	1,176	100.6
OOH Media	2,254	103.4
Creative	12,676	98.7
Marketing/Promotion	13,826	121.4
Others	6,187	60.7
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	83,813	95.3
Kansai Branch Office	17,438	114.0
Chubu Branch Office	3,939	109.4

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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