

NEWS RELEASE**FOR IMMEDIATE RELEASE****October 6, 2006****Dentsu Inc. Non-Consolidated Net Sales
for September 2006**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	144,856	98.7
<Breakdown of Net Sales by Business Category>		
Newspapers	16,027	85.6
Magazines	7,924	106.3
Radio	2,092	96.7
Television	60,229	100.5
Interactive Media	2,146	126.6
OOH Media	3,782	133.8
Creative	20,365	109.2
Marketing/Promotion	18,721	87.4
Others	13,566	97.8
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	116,692	99.0
Kansai Branch Office	23,693	105.5
Chubu Branch Office	4,469	69.3

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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