

NEWS RELEASE**FOR IMMEDIATE RELEASE****November 8, 2006****Dentsu Inc. Non-Consolidated Net Sales
for October 2006**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	133,606	100.5
<Breakdown of Net Sales by Business Category>		
Newspapers	18,022	102.6
Magazines	6,929	98.6
Radio	1,916	85.4
Television	63,733	100.1
Interactive Media	1,342	100.1
OOH Media	3,956	141.9
Creative	15,661	126.2
Marketing/Promotion	14,514	74.8
Others	7,529	115.7
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	106,275	99.2
Kansai Branch Office	22,585	105.8
Chubu Branch Office	4,746	105.8

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

Contact: Yukihiro Oguchi
Senior Manager
Corporate Communications Division
Telephone: (813) 6216-8042
E-mail: yukihiro.oguchi@dentsu.co.jp

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