

NEWS RELEASE**FOR IMMEDIATE RELEASE****December 7, 2006****Dentsu Inc. Non-Consolidated Net Sales
for November 2006**

| | (Millions of yen) | (Comparison with previous year, %) |
|---|-------------------|---------------------------------------|
| Non-Consolidated Net Sales | 134,262 | 96.5 |
| <Breakdown of Net Sales by Business Category> | | |
| Newspapers | 16,082 | 95.6 |
| Magazines | 7,589 | 105.6 |
| Radio | 2,211 | 103.1 |
| Television | 66,702 | 101.3 |
| Interactive Media | 1,727 | 107.8 |
| OOH Media | 3,196 | 114.3 |
| Creative | 14,104 | 102.7 |
| Marketing/Promotion | 14,230 | 64.2 |
| Others | 8,419 | 122.0 |
| <Breakdown of Net Sales by Business Office> | | |
| Tokyo Head Office | 104,708 | 93.1 |
| Kansai Branch Office | 25,461 | 109.1 |
| Chubu Branch Office | 4,092 | 118.6 |

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

Contact: Yukihiro Oguchi
Senior Manager
Corporate Communications Division
Telephone: (813) 6216-8042
E-mail: yukihiro.oguchi@dentsu.co.jp

#####