

NEWS RELEASE**FOR IMMEDIATE RELEASE****April 7, 2008****Dentsu Inc. Non-Consolidated Net Sales
for March 2008**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	173,074	96.7
<Breakdown of Net Sales by Business Category>		
Newspapers	20,490	91.1
Magazines	8,499	100.6
Radio	2,182	92.8
Television	70,521	98.5
Interactive Media	3,120	118.3
OOH Media	6,529	101.7
Creative	27,308	104.0
Marketing/Promotion	22,941	100.4
Others	11,480	72.1
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	142,523	97.1
Kansai Branch Office	24,685	94.7
Chubu Branch Office	5,866	94.2

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

Contact: Yukihiro Oguchi
Senior Manager
Corporate Communications Division
Telephone: (813) 6216-8042
E-mail: yukihiro.oguchi@dentsu.co.jp

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