

**NEWS RELEASE****FOR IMMEDIATE RELEASE****July 7, 2008****Dentsu Inc. Non-Consolidated Net Sales  
for June 2008**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	131,039	95.7
<Breakdown of Net Sales by Business Category>		
Newspapers	12,452	79.6
Magazines	5,157	91.2
Radio	1,781	89.2
Television	62,675	98.7
Interactive Media	2,665	108.0
OOH Media	4,034	101.4
Creative	16,154	89.0
Marketing/Promotion	13,872	104.4
Others	12,246	99.6
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	108,631	96.4
Kansai Branch Office	19,196	94.7
Chubu Branch Office	3,210	80.0

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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