

NEWS RELEASE**FOR IMMEDIATE RELEASE****September 9, 2008**

Dentsu Announces Status and Results of Repurchase of Own Shares

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: ¥58,967.1 million) announced today the status of the Company's repurchase of its own shares in accordance with the provisions of Paragraph 1 of Article 156 of the Corporate Law that is applied subject to Paragraph 3 of Article 165 of the Corporate Law and the Articles of Incorporation of Dentsu.

The announcement brings to a close the resolution made at the meeting of Dentsu's Board of Directors on May 12, 2008 to repurchase the company's own shares.

1.	Period of repurchase	September 1, 2008 through September 4, 2008
2.	Number of shares repurchased	11,316 shares
3.	Aggregate repurchase price	2,488,757,600 yen
4.	Method of repurchase	Open market purchase of shares utilizing a trust

Reference Material

1. Status of authorization at the meeting of the Board of Directors held on May 12, 2008.

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|-----|------------------------------------|------------------------|
| (1) | Type of shares to be repurchased | Shares of common stock |
| (2) | Number of shares to be repurchased | Up to 300,000 shares |

(3) Aggregate repurchase price Up to 60,000,000,000 yen

(4) Period of repurchase From May 13, 2008 to December 31, 2008

2. Aggregate number of own shares repurchased by September 4, 2008, and aggregate repurchase price following the date of the above meeting of the Board of Directors.

(1) Aggregate number of shares repurchased 260,613 shares

(2) Aggregate repurchase price 59,921,198,700 yen

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