

FOR IMMEDIATE RELEASE

December 29, 2016

Dentsu Announces Change (Resignation) of Representative Director

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today the change (resignation) of its Representative Director as follows:

1. Representative Director Subject to Change

Current Position	Name
Representative Director and President & CEO	Tadashi Ishii

2. Reason for Change

Mr. Tadashi Ishii, Representative Director and President & CEO, has notified Dentsu on December 28, 2016 that he will resign as Representative Director and President & CEO at the conclusion of Dentsu's board meeting to be held in January 2017.

3. Date of Change

Expected to be at the conclusion of Dentsu's board meeting to be held in January 2017.

4. Other Matters

A successor Representative Director and President & CEO will be appointed at the abovementioned board meeting and then announced immediately after the meeting. After his resignation as Representative Director and President & CEO, Mr. Tadashi Ishii will, as Director who holds no right to represent Dentsu, hand over responsibilities to the successor Representative Director and President & CEO and fulfill his accountability to shareholders until the expiration of his term (the conclusion of Dentsu's annual shareholders' meeting to be held in March 2017) as Director.

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